



POLITICS OF THE EVERYDAY

“Ezio Manzini’s book is remarkably timely and much-needed. He shows that another world is possible, not through top-down policy making but through everyday social innovation. Project-based democracy is a concept we’ll be hearing a lot more about.”

— Pathik Pathak, Director of the Social Impact Lab at the University of Southampton, UK
In *Politics of the Everyday*, celebrated design theorist Ezio Manzini advocates for the creation of flexible communities which are open and inclusive, and therefore resilient and socially sustainable. He proposes a radical overhaul of how we as individuals spend our time, and of what we value. By choosing different ‘policies’ for our own lives in this way, Manzini demonstrates that we can reverse negative current trends such as living in connected solitude: often

working, traveling, and relaxing alone, yet feeling, falsely, ‘sociable’ by means of technology.

The book draws on precedents of innovative projects which have successfully used design thinking to address social challenges, like carpooling in California, participatory politics at Milan’s City Council, and research into ‘meaningful encounters’ at the University of the Arts London. Manzini argues that these successful examples indicate the real possibility of changing society, not by making demands, but by putting into practice new ways of doing things as individuals.

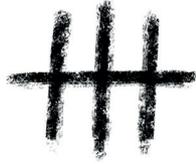
Ezio Manzini is Honorary Professor at the Politecnico di Milano, Italy, Chair Professor at the University of the Arts London, UK, and Guest Professor at Tongji University, China.



EDUARDO STASZOWSKI

Eduardo Staszowski, Ph.D., is an Associate Professor of Design Strategies at Parsons School of Design. Staszowski is also the co-founder and Director of the Parsons DESIS Lab, an action-research laboratory created at The New School to advance the practice and discourse of design-led social innovation to foster more equitable and sustainable cities and practices. Staszowski's research interests center on the intersection of design, social innovation, and public policy, which has as its core the development of experimental yet practical approaches to enhancing participation in policy development and public service design. Specifically he studies how design as a method, language and agency can act as an intermediary among different stakeholders and environments to create, orient and govern processes of social innovation and sustainability. This research practice has led to

the successful receipt of a number of merit based research awards and grants since joining The New School in 2008. Staszowski teaches courses in the areas of Design Strategies, Participatory Design and Social Innovation. Working with external partners the courses provide opportunities for students to address real-world challenges and allow them the room to navigate and cultivate their work in areas of public policy and social innovation today. Staszowski is founding editor of *Designing in Dark Times*. Published by Bloomsbury, this book series investigates design's capacity to offer critical and transformative perspectives on our contemporary condition. Exploring the interaction of design with social research and presenting both modes of thought and courses of action, books in this series engage polemically with the opportunities now presented to rethink what acting and designing can be.



EZIO MANZINI

Ezio Manzini è uno dei maggiori studiosi italiani e mondiali di design per la sostenibilità, campo nel quale lavora da più di 20 anni. È fondatore di DESIS, un network internazionale su design per l'innovazione sociale e per la sostenibilità. È Honorary Professor al Politecnico di Milano, Chair Professor alla University of the Arts London e attualmente è Guest Professor alla Tongji University – Shanghai e alla Jiangnan University – Wuxi. Tra i suoi libri Design, When Everybody Designs. An Introduction to Design for Social Innovation (MIT 2015), Politiche del quotidiano (Edizioni di Comunità – cheFare)

Ezio Manzini is one of the world's leading scholars of design for sustainability, a field in which he has worked for more than 20 years. He is the founder of DESIS, an international network on design for social innovation and sustainability. He is an Honorary Professor at the Politecnico di Milano, Chair Professor at the University of the Arts London and currently a Guest Professor at Tongji University - Shanghai and at Jiangnan University - Wuxi. Among his books Design, When Everybody Designs. An Introduction to Design for Social Innovation (MIT 2015), Politiche del quotidiano (Edizioni di Comunità - cheFare)

SUBALTERN01 PRESENTA

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Design political artifacts: una raccolta di artefatti politici moderni e contemporanei (si legge politics)

9 / 14 APRILE 2019 VIA CONTE ROSSO 22 (LAMBRATE)

ORARI DI APERTURA

10.30 - 19.30

OPENING

VENERDÌ 12 APRILE 18.00 - 22.00

MOSTRA COLLETTIVA A CURA DI

SUBALTERN01

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ALBERTO CASIRAGHY + PIETRO INGRAO

DAVIDE FABIO COLACI

DENSITY DESIGN LAB / INFOPOETRY

ODOARDO FIORAVANTI

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GIANMARIA SFORZA + NICLA DATTOMO

EDUARDO STASZOWSKI + EZIO MANZINI

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